



marine
renewables
canada

MRC **2025** Conference Sponsorship & Exhibition Package

HALIFAX CONVENTION CENTRE

HALIFAX | NOVA SCOTIA

NOVEMBER 12-14, 2025



marinerenewablesconference.ca

CONFERENCE OVERVIEW



Join Marine Renewables Canada in Halifax on November 12-14, 2025 to get the latest updates on opportunities and activity in offshore wind, tidal, river current and wave energy across Canada and globally!

Marine Renewables Canada's 2025 Conference & Exhibition represents the largest and most significant event of the year for Canada's marine renewable energy industry. Join us in Halifax, Nova Scotia for the *only* conference in Canada that brings together visionaries, experts, and pioneers in tidal, offshore wind, wave, and river current energy and delivers the most up-to-date information on marine renewables! Over the course of three days, industry leaders and experts will provide insight on market opportunities, current industry activity and progress, and work underway to enable sector growth.

Key features of the conference will include:

- ✓ Highlights on Canadian achievements, milestones, and progress by industry leaders
- ✓ Identification of market and innovation opportunities across Canada and internationally
- ✓ Insight and discussion on Indigenous involvement and perspectives
- ✓ Updates on initiatives and research enabling sector development
- ✓ Research and Technical session track covering recent research in offshore wind, tidal, wave, and river current energy in Canada and internationally
- ✓ Exclusive pre-conference MRC member-only workshops tailored to support the growth and needs of our members' businesses
- ✓ Industry exhibition profiling capabilities and expertise
- ✓ Networking opportunities to help build new connections and partnerships

Conference schedule at a glance



EXHIBITOR OPPORTUNITIES



Maximize your company's exposure and connect with hundreds of marine renewable industry professionals

MRC 2025 features an expanded exhibition, with more opportunities for industry to profile their expertise, services, and products. Connect with key players, innovators and decision-makers in the marine renewables industry and beyond. As an exhibitor, you will gain:

- **Direct Access:** Engage face-to-face with hundreds of attendees and potential clients.
- **Increased Exposure:** Get your logo and company profile featured on the conference website and app.
- **Customizable Display Options:** Showcase your products, banners, and visuals to captivate your target audience.



Exhibitor Pricing

MRC Member

- ✓ 10' by 10' booth space
- ✓ 8' high black draped backwall and 3' high draped sidewalls
- ✓ 1 - 6' table dressed (black) with white vinyl top and skirted on all 3 sides
- ✓ 2 - padded chairs
- ✓ 1 - 110 volt, 15 amp electrical outlet
- ✓ Company logo & profile listed on conference website and app
- ✓ 1 complimentary full delegate registration (\$1150 value)

\$2,500 + tax

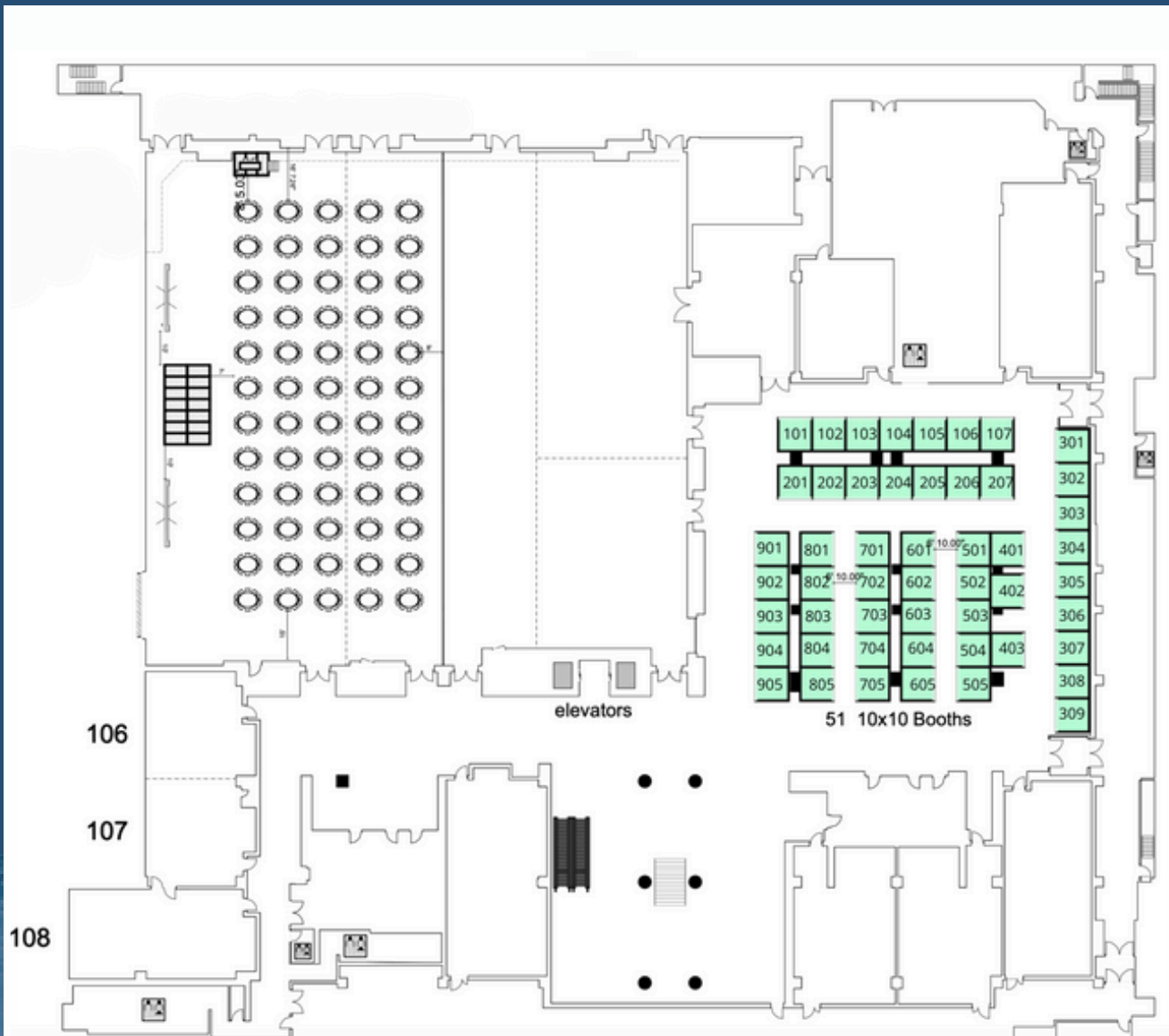
Non Member

- ✓ 10' by 10' booth space
- ✓ 8' high black draped backwall and 3' high draped sidewalls
- ✓ 1 - 6' table dressed (black) with white vinyl top and skirted on all 3 sides
- ✓ 2 - padded chairs
- ✓ 1 - 110 volt, 15 amp electrical outlet
- ✓ Company logo & profile listed on conference website and app
- ✓ 1 complimentary full delegate registration (\$1150 value)

\$3,000 + tax

If you are interested in becoming an exhibitor, please contact Chelsi Bennett at 902.333.1028 or chelsi@marinerenewables.ca

EXHIBITOR FLOORPLAN



If you are interested in becoming an exhibitor, please contact Chelsi Bennett at 902.333.1028 or chelsi@marinerenewables.ca

SPONSORSHIP OPPORTUNITIES



Each year the Marine Renewables Canada Conference brings together **an ever-increasing number** of industry, policymakers, research experts, and the broader marine renewable energy sector for lively discussions about **growing the sector, industry achievements, and market opportunities**. It is *the* event to make **valuable connections** in the sector and **profile your business or organization**.

Supporting the conference through sponsorship not only helps MRC deliver an important event for the sector, it also provides **unique and tangible benefits for sponsors**. As a 2025 conference sponsor, you will:

- ✓ **Gain exposure:** Sponsorship benefits help to showcase your capabilities and services, maximizing your visibility and reach.
- ✓ **Make new business connections:** With more profile at the conference, comes more interest from prospective partners and new business contacts.
- ✓ **Support sector development:** Event sponsorship contributes to helping MRC achieve its mandate as a not-for-profit that champions and facilitates the advancement of the marine renewable energy sector through industry-building activities and advocacy.

...and the list goes on!

Read on to learn more about MRC's conference and the wide variety of sponsorship opportunities we provide.



Please review the below opportunities and contact Amanda White at 902.717.0716 or amanda@marinerenewables.ca

[illegible]



PRESENTING SPONSOR | \$20,000

THE PERKS



Exclusivity as presenting sponsor

- Only **one (1)** presenting sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Presenting Sponsor on all pre-conference promotions:**
 - On conference **website page** as Presenting Sponsor (with hyperlink)
 - On conference graphic to be included in MRC's e-newsletters: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts) leading up to the event
- **Promotion as Presenting Sponsor:**
 - On all **MRC social media** platforms leading up to event
 - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event
 - One (1) **promotional article** to run in the Member Monthly and Event Keel leading up to the conference (**wording and graphics to be supplied by sponsor*)

Conference promotional opportunities

- **Corporate logo** displayed as Presenting Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display multiple **pop-up banners/signs** throughout the conference venue (**sponsor is responsible for providing the banners/signs*)
- **Strategically located corporate display** in the conference exhibition – 10'x10' space
- Opportunity to place **promotional items** on tables in main session room
- Opportunity to play one (1) **short video** on each conference day (**video timing TBD by MRC*)
- **Acknowledgement** as Presenting Sponsor from the podium during the event
- Opportunity to **speak/present** at the conference
- A **dedicated meeting room** for use during the 3 days of the conference

And...

- **Six (6)** complimentary delegate registrations



PLATINUM SPONSOR | \$12,000

THE PERKS

Limited sponsorship level

- Only **three (3)** platinum sponsor positions available

Pre-conference promotion

- **Corporate logo displayed as Platinum Sponsor on all pre-conference promotions:**
 - On conference **website page** as Platinum Sponsor (with hyperlink)
 - On conference graphic to be included in MRC's e-newsletters: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts) leading up to the event
- **Promotion as Platinum Sponsor:**
 - On all **MRC social media** platforms leading up to event
 - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event

Conference promotional opportunities

- **Corporate logo** displayed as Platinum Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display two (2) **pop-up banners/signs** throughout the conference venue (**sponsor responsible for transporting display materials & as set-up and dismantle at the event*)
- **Strategically located corporate display** in the conference exhibition – 10'x10' space
- **Acknowledgement** as Platinum Sponsor from the podium during the event
- Opportunity to have **one (1) short video** play once during the conference (**video timing TBD by MRC*)

And...

- **Three (3)** complimentary delegate registrations

GOLD SPONSOR | \$8,000



THE PERKS

Limited sponsorship level

- Only **four (4)** gold sponsor positions available

Pre-conference promotion

- **Corporate logo displayed as Gold Sponsor on all pre-conference promotions, including:**
 - On conference **website page** as Gold Sponsor (with hyperlink)
 - On conference graphic to be included in MRC's e-newsletters: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts) leading up to the event
- **Promotion as Gold Sponsor:**
 - On all **MRC social media** platforms leading up to event
 - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event

Conference promotional opportunities

- **Corporate logo** displayed as Gold Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display one (1) **pop-up banner/sign** throughout the conference venue (**sponsor responsible for transporting display materials & as set-up and dismantle at the event*)
- **Strategically located corporate display** in the conference exhibition – 10'x10' space
- **Acknowledgement** as Gold Sponsor from the podium during the event

And...

- **Two (2)** complimentary delegate registrations



SILVER SPONSOR | \$5,000

THE PERKS



Limited sponsorship level

- Only **four (4)** silver sponsor positions available

Pre-conference promotion

- **Corporate logo displayed as Silver Sponsor on all pre-conference promotions, including:**
 - On conference **website page** as Silver Sponsor (with hyperlink)
 - On conference graphic to be included in MRC's e-newsletters: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts) leading up to the event
- **Promotion as Silver Sponsor** on all MRC **social media** platforms leading up to event

Conference promotional opportunities

- **Corporate logo** displayed as Silver Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display one (1) **pop-up banner/sign** throughout the conference venue (**sponsor responsible for transporting display materials & as set-up and dismantle at the event*)
- **Acknowledgement** as Silver Sponsor from the podium during the event

And...

- **One (1)** complimentary delegate registration

SUSTAINABILITY SPONSOR | \$6,000



MRC is pleased to offer the Sustainability Sponsorship again this year. As an organization committed to sustainability and fighting climate change, we recognize the impact conferences can have on the environment, particularly when it comes to carbon emissions.

This sponsorship will help MRC offset its conference carbon emissions by providing a contribution to the Grow Clean Air program run by Tree Canada which supports improved forest management practices led by coastal First Nations communities in the Great Bear Rainforest. Trees are a natural solution for absorbing carbon from the air and mitigating climate change and this sponsorship will support the preservation of old-growth trees.

For more information about Tree Canada, visit: www.treecanada.ca

THE PERKS

Exclusivity as sustainability sponsor

- Only **one (1)** sustainability sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Sustainability Sponsor on all pre-conference promotions:**
 - On conference **website page** as Sustainability Sponsor (with hyperlink)
 - On conference graphic to be included in MRC's e-newsletters: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts) leading up to the event
- **Promotion as Sustainability Sponsor:**
 - On all **MRC social media** platforms leading up to event
 - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event
 - One (1) **promotional article** that will profile sponsor company sustainability efforts and will run in the Dec 1st Member Monthly and Even Keel leading up to the conference (**wording and graphics to be supplied by MRC & approved by sponsor*)

Conference promotional opportunities.

- **Corporate logo** displayed as Sustainability Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display one (1) **pop-up banner/sign** throughout the conference venue (**sponsor is responsible for providing the banners/signs*)
- Opportunity to say a few words and play one (1) **short video** with sustainability theme along side a Tree Canada video during the conference (**video timing TBD by MRC*)
- **Acknowledgement** as Sustainability Sponsor from the podium during the event

And...

- **One (1)** complimentary delegate registration





RESEARCH & TECHNICAL TRACK SPONSOR | \$6,500

THE PERKS



Exclusivity as Research & Technical Track sponsor

- Only **one (1)** sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Research & Technical Track Sponsor on all pre-conference promotions:**
 - On conference **website page** as Research & Technical Track Sponsor (with hyperlink)
 - On conference graphic to be included in MRC's e-newsletters: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts) leading up to the event
- Promotion as Research & Technical Track Sponsor on all **MRC social media** platforms leading up to event

Conference promotional opportunities

- **Corporate logo** displayed as Research & Technical Track on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display one (1) **pop-up banner/sign** throughout the conference venue (**sponsor is responsible for providing the banners/signs*)

And...

- Opportunity to **create a session** within the Research & Technical session track
- Opportunity to **open day 1** of the Research & Technical session track
- **One (1)** complimentary delegate registration



WELCOME RECEPTION SPONSOR | \$6,500

THE PERKS



Exclusive sponsorship level

- Only **one (1)** Welcome Reception sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Welcome Reception Sponsor on on all pre-conference promotions, including:**
 - **Invitations** sent to all conference delegates
 - Conference **website page** (with hyperlink)
- **Promotion as Reception Sponsor on all MRC social media platforms leading up to event**

Conference promotional opportunities

- **Corporate logo** displayed as Welcome Reception Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to deliver **welcoming remarks** at the reception (2 min)
- Corporate **pop-up or information display** in reception area (6 ft table will be provided)
- Dedicated **signage** indicating sponsorship at the reception (banners/easel signs)
- Opportunity to show a **looping PPT** on screen during the reception
- Corporate logo on **cocktail napkins** used during the reception

And...

- **One (1)** complimentary conference registration & **five (5)** Welcome Reception guest invitations

CONFERENCE APP SPONSOR | \$5,000



THE PERKS



Exclusive sponsorship level

- Only **one (1)** Conference App sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Conference App Sponsor on:**
 - All pre-conference **promotions**
 - Conference **website page** (with hyperlink)
 - On conference graphic to be included in MRC's e-newsletters: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts) leading up to the event
- **Promotion as Conference App Sponsor:**
 - On all **MRC social media** platforms leading up to event
 - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event

Conference promotional opportunities

- **Corporate logo** displayed as Conference App Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- **Acknowledgement** as Conference App Sponsor from the podium during the event
- **Corporate logo** displayed on the **conference app landing page**
- Opportunity to have **corporate messaging /ads** displayed on the **conference app landing page**

And...

- **One (1)** complimentary conference registration

And...

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NETWORKING LUNCH SPONSOR | \$5,000



THE PERKS

Limited sponsorship level

- Only **two (2)** Networking Lunch sponsor positions available - one for each day.

Pre-conference promotion

- **Corporate logo displayed as Networking Lunch Sponsor on:**
 - All pre-conference **promotions**
 - Conference **website page** (with hyperlink)
- **Promotion as Networking Lunch Sponsor on all MRC social media platforms leading up to event**

Conference promotional opportunities

- **Corporate logo** displayed as Networking Lunch Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Dedicated **signage** indicating sponsorship at the lunch (banners/easel signs)
- Space to place company **literature/handouts/swag** at the lunch
- Opportunity to show a **looping PPT** on screen during the lunch
- **Corporate logo** on **napkins** to be placed out during the lunch

And...

- **One (1)** complimentary conference registration



LANYARD SPONSOR | \$5,000

THE PERKS



Exclusive sponsorship level

- Only **one (1)** Lanyard sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Lanyard Sponsor on:**
 - All pre-conference **promotions**
 - Conference **website page** (with hyperlink)
- **Promotion as Lanyard Sponsor on all MRC social media platforms leading up to event**

Conference promotional opportunities

- **Corporate logo** displayed as Lanyard Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- **Corporate logo** on 2025 conference **lanyards**, given to all delegates & speakers

And...

- **One (1)** complimentary conference registration



REFRESHMENT BREAK SPONSOR | \$4,000

THE PERKS



Limited sponsorship level

- Only **three (3)** Refreshment Break sponsor positions available

Pre-conference promotion

- **Corporate logo displayed as Refreshment Break Sponsor on:**
 - All pre-conference **promotions**
 - Conference **website page** (with hyperlink)
- **Promotion as Refreshment Break Sponsor on all MRC social media platforms leading up to event**

Conference promotional opportunities

- **Corporate logo** displayed as Networking Lunch Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- **Dedicated signage** indicating sponsorship at refreshment break – specific break to be identified
- Space to place **handouts/information/swag** for pick up during the break
- Opportunity to show a **looping PPT** on screen during the break
- **Corporate logo** on **napkins** to be placed out during the lunch

And...

- **One (1)** complimentary conference registration

CONFERENCE WIFI SPONSOR | \$3,500



THE PERKS



Exclusive sponsorship level

- Only **one (1)** Conference Wifi sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Conference Wifi Sponsor on:**
 - All pre-conference **promotions**
 - Conference **website page** (with hyperlink)
- **Promotion as Conference Wifi Sponsor on all MRC social media platforms leading up to event**

Conference promotional opportunities

- **Corporate logo** displayed as Conference Wifi Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Dedicated conference wi-fi signal - **corporate network name & password** (all conference delegates and speakers will be required to sign into this company designated Wi-Fi)

And...

- **One (1)** complimentary conference registration

SUPPORTER | \$1,500



THE PERKS

Limited sponsorship level

- **Limited number** of Supporter positions available

Pre-conference promotion

- **Corporate logo displayed as Supporter on:**
 - All pre-conference **promotions**
 - Conference **website page** (with hyperlink)

Conference promotional opportunities

- **Corporate logo** displayed as Supporter on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions



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Sponsor or Exhibit at MRC **2025** Conference & Exhibition

HALIFAX CONVENTION CENTRE

HALIFAX | NOVA SCOTIA

NOVEMBER 12-14, 2025

If you are interested in becoming a
sponsor or exhibitor, please contact

Amanda White at

902.717.0716 or

amanda@marinerenewables.ca

marinerenewablesconference.ca