
Marine Renewables Canada 2024 Conference Sponsorship Package

HALIFAX | NOVA SCOTIA

NOVEMBER 19-21, 2024



marine
renewables
canada

CONFERENCE OVERVIEW



Join Marine Renewables Canada in Halifax on November 19-21, 2024 to get the latest updates on opportunities and activity in offshore wind, tidal, river current and wave energy across Canada and globally!

Canada's marine renewable energy industry is embarking on an exciting chapter. These upcoming years will be pivotal in ensuring our offshore wind, tidal, wave, and river current resources play a major role in achieving net zero goals and building the blue economy. This year, Marine Renewables Canada's 2024 Conference will set the stage for how we come together to build this new industry in Canada and continue work towards establishing a thriving marine renewable energy sector for generations to come.

Key features of the conference will include:

- ✓ Highlights on Canadian achievements, milestones, and progress by industry leaders
- ✓ Identification of market and innovation opportunities
- ✓ Insight and discussion on Indigenous involvement and perspectives
- ✓ Updates on initiatives and research enabling sector development
- ✓ Exclusive pre-conference MRC member-only sessions, tailored to support the growth and needs of our members' businesses
- ✓ Industry exhibition profiling capabilities and expertise
- ✓ Networking opportunities to help build new connections and partnerships

Conference schedule at a glance:



Please review the below opportunities and contact Amanda White at 902.717.0716 or amanda@marinerenewables.ca

SPONSORSHIP OPPORTUNITIES



Each year the Marine Renewables Canada Conference brings together **an ever-increasing number** of industry, policymakers, research experts, and the broader marine renewable energy sector for lively discussions about **growing the sector, industry achievements, and market opportunities**. It is *the* event to make **valuable connections** in the sector and **profile your business or organization**.

Supporting the conference through sponsorship not only helps MRC deliver an important event for the sector, it also provides **unique and tangible benefits for sponsors**. As a 2024 conference sponsor, you will:

- ✓ **Gain exposure:** Sponsorship benefits help to showcase your capabilities and services, maximizing your visibility and reach.
- ✓ **Make new business connections:** With more profile at the conference, comes more interest from prospective partners and new business contacts.
- ✓ **Support sector development:** Event sponsorship contributes to helping MRC achieve its mandate as a not-for-profit that champions and facilitates the advancement of the marine renewable energy sector through industry-building activities and advocacy.

...and the list goes on!

Read on to learn more about MRC's conference and the wide variety of sponsorship opportunities we provide.

If you are interested in becoming a sponsor, please review the below sponsorship levels and contact Amanda White at 902.717.0716 or amanda@marinerenewables.ca

PRESENTING SPONSOR | \$15,000



THE PERKS.



Exclusivity as presenting sponsor.

- Only **one (1)** presenting sponsor position available

Pre-conference promotion.

- **Corporate logo displayed as Presenting Sponsor on all pre-conference promotions:**
 - On conference **website page** as Presenting Sponsor (with hyperlink)
 - Listed with hyperlink in the MRC's e-newsletters: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts) leading up to the event
- **Promotion as Presenting Sponsor:**
 - On all **MRC social media** platforms leading up to event
 - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event
 - One (1) **promotional article** to run in the Members Monthly and Industry Newsletter leading up to the conference (**wording and graphics to be supplied by sponsor*)

Conference promotional opportunities.

- **Corporate logo** displayed as Presenting Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display multiple **pop-up banners/signs** throughout the conference venue (**sponsor is responsible for providing the banners/signs*)
- **Strategically located corporate display** in the conference venue – 8'x10' space & 6' skirted table will be provided
- Opportunity to place **promotional items** on tables in main session room
- Opportunity to play one (1) **short video** on each conference day (**video timing TBD by MRC*)
- **Acknowledgement** as Presenting Sponsor from the podium during the event
- Opportunity to **speak/present** at the conference
- A **dedicated meeting room** for use during the 3 days of the conference

And...

- **Six (6)** complimentary delegate registrations



PLATINUM SPONSOR | \$9,000

THE PERKS.

Limited sponsorship level.

- Only **four (4)** platinum sponsor positions available

Pre-conference promotion.

- **Corporate logo displayed as Platinum Sponsor on all pre-conference promotions:**
 - On conference **website page** as Platinum Sponsor (with hyperlink)
 - Listed with hyperlink in the MRC's e-newsletters: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts) leading up to the event
- **Promotion as Platinum Sponsor:**
 - On all **MRC social media** platforms leading up to event
 - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event

Conference promotional opportunities.

- **Corporate logo** displayed as Platinum Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display two (2) **pop-up banners/signs** throughout the conference venue (**sponsor responsible for transporting display materials & as set-up and dismantle at the event*)
- **Strategically located corporate display** in the conference venue – 8'x10' space & 6' skirted table will be provided
- **Acknowledgement** as Platinum Sponsor from the podium during the event
- Opportunity to have **one (1) short video** play once during the conference (**video timing TBD by MRC*)

And...

- **Three (3)** complimentary delegate registrations

GOLD SPONSOR | \$6,500



THE PERKS.

Limited sponsorship level.

- Only **four (4)** gold sponsor positions available

Pre-conference promotion.

- **Corporate logo displayed as Gold Sponsor on all pre-conference promotions, including:**
 - On conference **website page** as Gold Sponsor (with hyperlink)
 - Listed with hyperlink in the MRC's e-newsletters: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts) leading up to the event
- **Promotion as Gold Sponsor:**
 - On all **MRC social media** platforms leading up to event
 - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event

Conference promotional opportunities.

- **Corporate logo** displayed as Gold Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display one (1) **pop-up banner/sign** throughout the conference venue (**sponsor responsible for transporting display materials & as set-up and dismantle at the event*)
- **Strategically located corporate display** in the conference venue – 8'x10' space & 6' skirted table will be provided
- **Acknowledgement** as Gold Sponsor from the podium during the event

And...

- **Two (2)** complimentary delegate registrations

SILVER SPONSOR | \$4,500



THE PERKS.

Limited sponsorship level.

- Only **four (4)** silver sponsor positions available

Pre-conference promotion.

- **Corporate logo displayed as Silver Sponsor on all pre-conference promotions, including:**
 - On conference **website page** as Silver Sponsor (with hyperlink)
 - Listed with hyperlink in the MRC's e-newsletters: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts) leading up to the event
- **Promotion as Silver Sponsor** on all MRC **social media** platforms leading up to event

Conference promotional opportunities.

- **Corporate logo** displayed as Silver Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display one (1) **pop-up banner/sign** throughout the conference venue (**sponsor responsible for transporting display materials & as set-up and dismantle at the event*)
- **Acknowledgement** as Silver Sponsor from the podium during the event

And...

- **One (1)** complimentary delegate registration



SUSTAINABILITY SPONSOR | \$5,000

Marine Renewables Canada (MRC) is pleased to offer the Sustainability Sponsorship again this year. As an organization committed to sustainability and fighting climate change, we recognize the impact conferences can have on the environment, particularly when it comes to carbon emissions.

This sponsorship will help MRC offset its conference carbon emissions by providing a contribution to the Grow Clean Air program run by Tree Canada which supports improved forest management practices led by coastal First Nations communities in the Great Bear Rainforest. Trees are a natural solution for absorbing carbon from the air and mitigating climate change and this sponsorship will support the preservation of old-growth trees.

For more information about Tree Canada, visit: www.treecanada.ca

THE PERKS.

Exclusivity as sustainability sponsor.

- Only one (1) sustainability sponsor position available

Pre-conference promotion.

- **Corporate logo displayed as Sustainability Sponsor on all pre-conference promotions:**
 - On conference **website page** as Sustainability Sponsor (with hyperlink)
 - Listed with hyperlink in MRC's e-newsletters: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts) leading up to the event
- **Promotion as Sustainability Sponsor:**
 - On all **MRC social media** platforms leading up to event
 - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event
 - One (1) **promotional article** that will profile sponsor company sustainability efforts and will run in the Dec 1st Members Monthly and Industry Newsletter leading up to the conference (**wording and graphics to be supplied by MRC & approved by sponsor*)

Conference promotional opportunities.

- **Corporate logo** displayed as Sustainability Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display one (1) **pop-up banner/sign** throughout the conference venue (**sponsor is responsible for providing the banners/signs*)
- Opportunity to say a few words and play one (1) **short video** with sustainability theme along side a Tree Canada video during the conference (**video timing TBD by MRC*)
- **Acknowledgement** as Sustainability Sponsor from the podium during the event

And...

- **One (1)** complimentary delegate registration



WELCOME RECEPTION SPONSOR | \$6,500



THE PERKS.

Exclusive sponsorship level.

- Only **one (1)** Welcome Reception sponsor position available

Pre-conference promotion.

- **Corporate logo** displayed as Welcome Reception Sponsor on on all pre-conference promotions, including:
 - **Invitations** sent to all conference delegates
 - Conference **website page** (with hyperlink)
- **Promotion as Reception Sponsor on all MRC social media platforms leading up to event**

Conference promotional opportunities.

- **Corporate logo** displayed as Welcome Reception Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to deliver **welcoming remarks** at the reception (2 min)
- Corporate **pop-up or information display** in reception area (6 ft table will be provided)
- Dedicated **signage** indicating sponsorship at the reception (banners/easel signs)
- Opportunity to show a **looping PPT** on screen during the reception
- Corporate logo on **cocktail napkins** used during the reception

And...

- **One (1)** complimentary conference registration & **five (5)** Welcome Reception guest invitations

CONFERENCE APP SPONSOR | \$4,500



THE PERKS.

Exclusive sponsorship level.

- Only **one (1)** Conference App sponsor position available

Pre-conference promotion.

- **Corporate logo displayed as Conference App Sponsor on:**
 - All pre-conference **promotions**
 - Conference **website page** (with hyperlink)
 - Corporate logo (with hyperlink) - listed in **Members Monthly** (sent once monthly to MRC members) and **Industry Newsletter** (sent quarterly to all MRC contacts) leading up to the event
- **Promotion as Conference App Sponsor:**
 - On all **MRC social media** platforms leading up to event
 - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event

Conference promotional opportunities.

- **Corporate logo** displayed as Conference App Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- **Acknowledgement** as Conference App Sponsor from the podium during the event
- **Corporate logo** displayed on the **conference app landing page**
- Opportunity to have **corporate messaging /ads** displayed on the **conference app landing page**

And...

- **One (1)** complimentary conference registration



NETWORKING LUNCH SPONSOR | \$4,500

THE PERKS.

Limited sponsorship level.

- Only **two (2)** Networking Lunch sponsor positions available - one for each day.

Pre-conference promotion.

- **Corporate logo displayed as Networking Lunch Sponsor on:**
 - All pre-conference **promotions**
 - Conference **website page** (with hyperlink)
- **Promotion as Networking Lunch Sponsor on all MRC social media platforms leading up to event**

Conference promotional opportunities.

- **Corporate logo** displayed as Networking Lunch Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Dedicated **signage** indicating sponsorship at the lunch (banners/easel signs)
- Space to place company **literature/handouts/swag** at the lunch
- Opportunity to show a **looping PPT** on screen during the lunch

And...

- **One (1)** complimentary conference registration

LANYARD SPONSOR | \$4,500



THE PERKS.

Exclusive sponsorship level.

- Only **one (1)** Lanyard sponsor position available

Pre-conference promotion.

- **Corporate logo displayed as Lanyard Sponsor on:**
 - All pre-conference **promotions**
 - Conference **website page** (with hyperlink)
- **Promotion as Lanyard Sponsor on all MRC social media platforms leading up to event**

Conference promotional opportunities.

- **Corporate logo** displayed as Lanyard Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- **Corporate logo** on 2023 conference **lanyards**, given to all delegates & speakers

And...

- **One (1)** complimentary conference registration





REFRESHMENT BREAK SPONSOR | \$3,500

THE PERKS.

Limited sponsorship level.

- Only **three (3)** Refreshment Break sponsor positions available

Pre-conference promotion.

- **Corporate logo displayed as Refreshment Break Sponsor on:**
 - All pre-conference **promotions**
 - Conference **website page** (with hyperlink)
- **Promotion as Refreshment Break Sponsor on all MRC social media platforms leading up to event**

Conference promotional opportunities.

- **Corporate logo** displayed as Networking Lunch Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- **Dedicated signage** indicating sponsorship at refreshment break – specific break to be identified
- Space to place **handouts/information/swag** for pick up during the break
- Opportunity to show a **looping PPT** on screen during the break

And...

- **One (1)** complimentary conference registration

CONFERENCE WIFI SPONSOR | \$2,500



THE PERKS.



Exclusive sponsorship level.

- Only **one** (1) Conference Wifi sponsor position available

Pre-conference promotion.

- **Corporate logo displayed as Conference Wifi Sponsor on:**
 - All pre-conference **promotions**
 - Conference **website page** (with hyperlink)
- **Promotion as Conference Wifi Sponsor on all MRC social media platforms leading up to event**

Conference promotional opportunities.

- **Corporate logo** displayed as Conference Wifi Sponsor on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Dedicated conference wi-fi signal - **corporate network name & password** (all conference delegates and speakers will be required to sign into this company designated Wi-Fi)

SUPPORTER | \$1,000



THE PERKS.

Limited sponsorship level.

- **Limited number** of Supporter positions available

Pre-conference promotion.

- **Corporate logo displayed as Supporter on:**
 - All pre-conference **promotions**
 - Conference **website page** (with hyperlink)
- Promotion as Supporter on all MRC **social media** platforms leading up to event

Conference promotional opportunities.

- **Corporate logo** displayed as Supporter on **all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions

SPONSOR MRC'S 2024 CONFERENCE

If you are interested in becoming a sponsor, please contact **Amanda White** at
902.717.0716 or
amanda@marinerenewables.ca

HALIFAX | NOVA SCOTIA

NOVEMBER 19-21, 2024



marine
renewables
canada