

**Our members are
making waves.**

MEMBERSHIP BENEFITS PACKAGE

2024



marine
renewables
canada

ABOUT MARINE RENEWABLES CANADA

OUR VISION.

Marine renewables are accelerating Canada's clean energy transformation.

OUR MISSION.

To champion Canada's growing marine renewable energy sector through advocacy, engagement, and education and expand market opportunities across the country and globally.

OUR WORK.

Marine Renewables Canada is the national association for tidal, offshore wind, wave and river current energy, representing technology and project developers, utilities, researchers, and the energy and marine supply chain.

We work to grow the sector by advocating for supportive policies, identifying domestic and international business development opportunities for our members, facilitating collaboration amongst our membership and broader ecosystem, providing education and outreach, and disseminating market intelligence.

As part of our focus on developing the sector, Marine Renewables Canada is active in catalyzing opportunities for how marine renewable energy can contribute to achieving net-zero goals through the production of green fuels such as hydrogen, as well as the displacement of diesel in remote communities and marine industries.



MESSAGE FROM OUR EXECUTIVE DIRECTOR



Elisa Obermann
Executive Director

We're living during a critical time as the world grapples with climate change and works to develop and implement solutions. We know that renewable energy will play an important and vital role in our common efforts to reduce emissions and meet net zero targets.

That's why Marine Renewables Canada has been working to ensure marine renewable energy is an integral part of Canada's climate solutions. We are determined to make this industry a reality for Canada because it holds such potential to contribute to a sustainable future.

This is our time to make a difference. Harnessing our powerful tides, waves, offshore winds, and rivers to produce clean energy can provide solutions to meeting net-zero targets and fighting climate change.

To ensure this happens, we have, and continue to **advocate** for supportive policies, **assist members** in engaging in early domestic and international projects, and **build a network** of strategic alliances across Canada and internationally. If there was ever a time for our industry to grow and make an impact, it's now.

While there is a lot of work to be done, the industry is already making waves. In Canada, we have **six tidal energy projects** under development in the Bay of Fundy, **remote community projects** being pursued across the country, and **enabling activities underway for offshore wind development** in Atlantic Canada.

We truly believe that these coming years are when we will see this sector grow and we look forward to working with our membership, partners, and collaborators to make that happen.

Our members with decades of experience in offshore and marine industries can help grow this industry in Canada and also support marine renewable energy projects all over the world.

MEMBERSHIP WITH MARINE RENEWABLES CANADA

WHAT WE'LL DO **FOR YOU.**

Marine Renewables Canada unites businesses and organizations with interests and capabilities in the growing tidal, offshore wind, wave, and river current energy market. Together, with our members, we work to advance shared policy goals, catalyze new business opportunities, and accelerate development of marine renewable energy in Canada and internationally.

WHAT YOU'LL DO **WITH US.**

As a member of Marine Renewables Canada you will have the opportunity to build relationships with other members and use Marine Renewables Canada's network of domestic and international contacts to gain market intelligence and keep on the forefront of activities and opportunities in Canada and globally. You will inform, and benefit from, our advocacy, engagement, and education efforts across the country.

WHAT WE CAN DO **TOGETHER.**

Our members are leaders in Canada's marine renewable energy industry and we are here to provide support, help them grow, and ensure their voice is heard, as we build this sector together.



MEMBERSHIP BENEFITS

GROW YOUR BUSINESS.



Marine Renewables Canada (MRC) leverages its global network to promote and support its members' entry into international markets & profile the marine renewable energy investment opportunities in Canada through:

- MRC-led trade missions
- Market studies & intelligence
- Targeted webinars & workshops
- MRC's US OSW Navigator market intelligence bulletin
- Supply chain forums

"Port of Argentia's membership in Marine Renewables Canada has raised the Port's profile in the renewable energy space and we experience good value in participating in MRC key sector trade missions, relevant industry focus webinars and association networking events."

- Scott Penney, **CEO**
Port of Argentia

BUILD THE INDUSTRY.

We engage with government, the public, stakeholders and Indigenous groups to ensure the role marine renewable energy can play in fighting climate change and building a sustainable economy is well understood. MRC examines policy issues on an on-going basis, advocates for key measures to remove barriers, and provides timely and important information about the sector in Canada via:

- Policy advocacy
- Stakeholder engagement
- Outreach & education
- Member-driven working groups
- Roundtables with provincial & federal government



EXPAND YOUR NETWORK.



Connecting key players and identifying business opportunities is crucial to growing the marine renewable energy sector. MRC hosts events throughout the year for members to connect with colleagues, identify new business leads, and stay informed on the latest opportunities. These events include:

- MRC Conference **annual event*
- Regional events throughout the year

ACCESS EXCLUSIVE BENEFITS.

MRC ensures its members are present when and where important decisions are made and relationships forged. We offer our members exclusive benefits aimed at supporting your engagement and increasing your impact. These include:

- Discounts on events
- Travel funding for MRC led trade missions **for certain membership levels*
- Access to members-only online portal
- Invitations to special events & strategic initiatives



MEMBERSHIP CATEGORIES & ANNUAL DUES

\$15,000	MARINE ENERGY CHAMPION	This membership level is intended for companies that are pioneers guiding the marine renewable energy industry. Champion level members play a leadership role in the strategic direction of the industry and the association. This level is recommended for those who want to get more involved in supporting MRC and setting direction through access to an advisory seat (non-voting) on the Board.
\$6,000	MARINE ENERGY LEADER	This level is designed for key companies and influencers in the industry who are actively pursuing opportunities in Canada and perhaps internationally. They play an influential role in MRC activities and initiatives.
\$1,200 \$1,400 \$1,750*	FULL CORPORATE/ ORGANIZATIONAL	The level is designed for organizations that are engaged in the marine renewable energy market . They are growing their activities and increasing their presence in Canada. Full members regularly participate in MRC and industry activities.
\$1,150	SUPPORTER	This membership level is non-voting and is intended for government and industry associations (with members) that have interests in marine renewable energy development and are supportive of MRC's work and activities to advance the industry.
\$600	ACADEMIC	This is a non-voting membership level designed for academic and educational institutions with interests and expertise in marine renewable energy.
\$450	INDIVIDUAL PERSONAL	Individual membership is designed for supporters and advocates of advancing Canada's marine renewable energy industry. This level of membership is non-voting.
\$75	STUDENT	This is a non-voting membership level designed for students with an interest in learning more about the industry and a desire to get involved. Student-members have many opportunities to connect with industry leaders and potential job prospects.

* Varies based on number of employees. See chart on following page.

BENEFITS BY CATEGORY

BENEFITS	CHAMPION	LEADER	FULL > 500 EMPLOYEES GLOBALLY	FULL 25 - 500 EMPLOYEES GLOBALLY	FULL < 25 EMPLOYEES GLOBALLY	SUPPORTER	ACADEMIC	INDIVIDUAL	STUDENT
Advisory seat on the Board of Directors	✓								
NETWORKING & VISIBILITY									
Profile in MRC newsletters with logo and website link	✓	✓							
Profile on MRC website homepage with logo and website link	✓	✓							
Option to have company job postings (based in Canada) promoted by MRC	✓	✓							
Enhanced listing in MRC's Supplier Database	✓	✓	✓	✓	✓	✓	✓		
Industry introductions and business referrals	✓	✓	✓	✓	✓	✓	✓		
ACCESS & PARTICIPATION									
Invitation to join the Offshore Wind Working Group*	✓	✓							
First call on invitations to special events and speaking opportunities	✓	✓							
First option on sponsorship and promotional opportunities	✓	✓							
Eligibility for election to MRC Board of Directors	✓	✓	✓	✓	✓				
Voting in Board elections, AGM, and other member meetings	✓	✓	✓	✓	✓				
Eligibility for international travel and registration subsidies as part of MRC-led trade missions	✓	✓	✓	✓	✓				
Invitations to working groups & strategic initiatives	✓	✓	✓	✓	✓		✓		
Invitations to member-only roundtables, events and webinars	✓	✓	✓	✓	✓	✓	✓	✓	
EXCLUSIVE COMMUNICATION & INFORMATION									
Receive exclusive member correspondence and briefings **	✓	✓	✓	✓	✓		✓	✓	
Access to member-only portal with exclusive information and tools **	✓	✓	✓	✓	✓		✓	✓	
Receive MRC's Member's Monthly newsletter **	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exclusive member discounts on MRC events	✓	✓	✓	✓	✓	✓	✓	✓	✓

* Currently open to offshore wind developers only. Other targeted Working Groups are under development.

** Up to 5 contacts for Champion and Leader categories; UP to 3 contacts for all other member categories.

WHAT OUR MEMBERS ARE SAYING

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Marine Renewables Canada is the key voice for offshore wind, tidal, and essential renewables from sea to shining sea in Canada. As a member of MRC, I appreciate the organization's insights, action-bias, and stalwart commitment to advancing these critically important and powerful resources to support the growth of Canada's clean economy.

- Adrienne Downey,
Principal Engineer and Country Manager Canada & US, Hexicon

As an academic institution trying to develop highly qualified personnel (what we call HQP) capable of pushing the sector forward, we need to stay abreast of the state of the sector. We rely on MRC to help paint that picture - to detail not only who/what comprises the sector but what the current challenges are those groups are facing. The frame around that picture has global scope and the picture itself is constantly evolving. Without MRC's help, we can't comprehend the full picture, nor identify opportunities for us to add a little paint to the canvas.

- Brad Buckham, **Associate Professor**
University of Victoria

The MRC annual conference is the most significant event in Canada regrouping the major actors from the marine energy industry. The event represents a great opportunity to share achievements and ongoing projects with the international MRE community, as well as meet potential partners to develop projects in Canada and elsewhere in the world.

- Alexandre Paris, **CEO**
ORPC Canada

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JOIN US!

Grow your business and
the marine renewable energy sector
as a member of Marine Renewables
Canada.

You'll benefit from the association's
past, present, and future work along
with **individual benefits** tailored to
your organization's needs, market
strategy, and activities.

For more information on
membership and the associated
levels, please contact:

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