



## Introduction to Marine Renewables Canada

Marine Renewables Canada is recognized as the country's lead wave, tidal, offshore wind and hydrokinetic energy association representing domestic and international technology and project developers, utilities, researchers, and the energy and marine supply chain.

Since 2004, Marine Renewables Canada (formerly OREG) has worked to advance the development of the marine renewable energy industry by identifying and fostering collaborative opportunities, providing information and outreach, and representing the best interests of the sector.

### Our Vision

A Canadian sustainable marine renewable energy sector, serving domestic and export power needs and providing projects, technologies and expertise in a global market.

### Our Mission & Objectives

Marine Renewables Canada aligns industry, academia and government to ensure that Canada is a leader in providing marine renewable energy solutions to a world market. To accomplish this mission, our association works to:

- Promote development of Canadian marine renewable energy industry that will benefit generations of Canadians.
- Foster communication and collaboration between members, industry, academia, government, and the public.
- Create a focus on innovation opportunities that can result in technology, expertise, and services for world markets.
- Develop competitive intelligence and appropriate strategic relationships
- Provide education, outreach, engagement and an understanding of marine renewable energy activities and the economic, environmental, and social benefits they present.
- Support members and industry by increasing exposure for Canadian companies in the world market and identifying business development opportunities.



## What we do for the sector

### Our Activities

As the voice of Canada's marine renewable energy sector, Marine Renewables Canada carries out a range of activities that benefit our members and the growing sector.

#### *Business Development & Networking*

For the sector to advance, it is critical to connect key players and identify potential business and collaborative opportunities. Marine Renewables Canada provides networking opportunities with industry players through an Annual Conference as well as other smaller focused events throughout the year. We also work to gain market intelligence by working with our contacts and networks to identify opportunities domestically and internationally.

#### *Policy Development, Engagement & Advocacy*

We work to engage government, the public, non-governmental organizations, and stakeholders to ensure marine renewable energy is a critical component of Canada's economic, energy and environmental agenda. To that end, we examine policy issues on an on-going basis, develop and advocate for key proposals to remove barriers, and ensure our members' voices are heard.

#### *Fostering Collaboration & Innovation*

We believe that Canada has a real opportunity to be a leader in the global market by innovating and developing solutions here that can address needs and challenges everywhere. Marine Renewables Canada works with its members to identify critical needs for the industry and occasionally develops working groups or initiatives to bring members who have challenges together with those who may be able to provide a solution. This work is crucial for reducing cost and risk, accelerating innovation and maximizing benefits to Canada.

#### *Communications & Marketing*

As marine renewable energy is an emerging energy source and opportunity, there is ongoing effort to communicate the opportunities, benefits, and facts around developing wave, tidal current and in-stream river energy. Marine Renewables Canada's communications and marketing efforts are geared towards promotion, education, awareness, and community building. Through our website and social media, we work to have the most up to date and extensive information on marine renewable energy available. We also compile a regular mailing identifying upcoming events and opportunities, industry insights, and emerging news. To further outreach efforts, Marine Renewables Canada also regularly participates in speaking events, conferences, and workshops to provide information on marine renewable energy and associated opportunities.

#### *Achievements and Progress*

Marine Renewables Canada has been active as Canada's association for marine renewable energy since 2004. Over the past decade, we have worked with our members, government, and the research community to build a marine renewable energy sector. With the recognized strength of our membership, we have advanced progress in the sector. Some of our achievements include:

- Acted as the only source in Canada to provide strategic advice on the marine renewable energy sector growth opportunities to member companies.
- Active in identifying and securing public/private funding for members, as well as aiding members in realizing international market opportunities.



- Spearheaded the development of Canada's Marine Renewable Energy Technology Roadmap and continue to pursue a strategy for advancement.
- Successfully worked with government to help realize inclusion of marine renewable energy in government programs, policy, and legislation (CEAA, BC Clean Energy Act, Nova Scotia's Marine Renewable Energy Strategy, CRA/Finance Canada).
- Has ensured that marine renewable energy is now part of the broader renewable energy dialogue in Canada (alongside wind and solar) and have joined forces with Canada's national renewable electricity associations.
- Developed strategic partnerships and alliances with other associations, task forces, and academic groups across Canada and internationally including (but not exhaustive): Oceans Advance, Newfoundland Environmental Industry Association (NEIA), Ocean Technology Council of Nova Scotia (OTCNS), FORCE, Maritimes Energy Association (MEA), FERN/Acadia Tidal Institute, Ocean Networks Canada, Electricity Sector Council, Canadian Hydro-power Association, Ontario Waterpower Association, RenewableUK, Pacific Ocean Energy trust (POET - US), the Business Network for Offshore Wind (US), MOWII (Maine), etc.
- Hosted a series of annual events bringing the Canadian sector together, and the world's largest and most significant ocean energy event, the International Conference on Ocean Energy (ICOE), hosted by the association in 2014 band held outside of Europe for the first time.

## Becoming a Member of Marine Renewables Canada

Our members are leaders in Canada's marine renewable energy industry. They range from small businesses developing new generating devices or enabling technologies to utilities and multinational corporations. See our website for a complete list of current members.

As a member of Marine Renewables Canada, you will demonstrate your interest in the opportunity represented in marine renewable energy development. As one of around 100 other organizations, you will be seen as a leader in the world's largest dedicated marine renewables association. Our diverse and significant membership is seen as creating a strong voice of support and advocacy for the marine renewable energy industry in Canada, and around the world. You will have the opportunity to build relationships with other members and use Marine Renewables Canada's network of domestic and international contacts to gain market intelligence and keep on the forefront of activities in Canada and globally.

Marine Renewables Canada members receive all the benefits of the association's past, present, and future work along with individual benefits tailored to your organization's current needs, market strategy, and activities.



## Membership type and fees

Membership Type Please see comprehensive list of associated benefits below	Annual Fee (exclusive of tax)
<p><b>Marine Energy Champion</b> This level of membership represents a corporate member who is a pioneer and guiding force in the marine renewable energy industry. This member plays a leadership role in the strategic direction of the industry and the association. This level is recommended for those who want to get more involved in supporting Marine Renewables Canada and setting direction since they are able to take an advisory seat (non-voting) on the board.</p>	\$10,000
<p><b>Marine Energy Leader</b> This level is designed for key players and influencers in the industry who continue to pursue opportunities in Canada and perhaps internationally. They play an influential role in Marine Renewables Canada activities and initiatives.</p>	\$3,000
<p><b>Supporter (Government)</b> This membership level is for government departments that have interests in marine renewable energy development and are supportive of Marine Renewables Canada work and activities to advance the industry. Government members are non-voting members of the association.</p>	\$1000
<p><b>Full (Corporate/Organizational)</b> This level is designed for organizations that are engaged in the marine renewable energy market or are supporters of the industry. They are growing their activities and increasing their presence in Canada. They regularly participate in Marine Renewables Canada and industry activities.</p>	\$950
<p><b>Academic</b> This level is designed for academic institutions such as universities and colleges and/or departments. Academic members are eligible for discounts, have access to timely industry information and are part of MRC's member listing on the public website. Academic Members are non-voting members of the association.</p>	\$500
<p><b>Individual (Personal)</b> This level is designed for people who are supporters and advocates of advancing Canada's marine renewable energy industry that have no corporate interest in the industry. Individual members are eligible for discounts, have access to timely industry information.</p>	\$300
<p><b>Student</b> This level is designed for students that may have an interest in learning more about the industry and getting involved. As a member, students will have opportunities to learn about the industry and connect with industry leaders and potential job prospects.</p>	\$50



## Membership Levels and Associated Benefits

MEMBERSHIP LEVELS/BENEFITS	Champion	Leader	Full	Govern-ment	Individual	Academic	Student
Advisory seat on the Board of Directors	X						
First opportunity to present at Marine Renewables Canada events and conferences	X	X					
First option on sponsorship and promotional opportunities	X	X					
Opportunity to participate in working groups and strategic initiatives	X	X					
Listing by logo and website link in the Marine Renewables Canada bi-weekly mailing	X	X					
Listing by logo and website link on the Marine Renewables Canada website	X	X					
New member profiling on Marine Renewables Canada bi-weekly mailing	X	X	X			X	
Increased corporate visibility – logo, website, and profile listing on the Marine Renewables Canada website	X	X	X	X		X	
Participation in Marine Renewables Canada advocacy and communication initiatives	X	X	X			X	
Guidance accessing support through Canadian government programs	X	X	X		X	X	
Potential travel and registration subsidies for Canada member companies attending marine renewables energy events abroad	X	X	X	X	X	X	
Assistance making connections in foreign markets	X	X	X	X	X	X	
Invitations to participate in Marine Renewables Canada regional meeting	X	X	X	X	X	X	
Eligibility for election to Marine Renewables Canada Board of Directors	X	X	X		X	X	
Receive member-only news, correspondence and opportunities	X	X	X	X	X	X	X
Access to member only content on website (ex. policy briefings, webinar presentations, etc.)	X	X	X	X	X	X	X
Support of the Canadian Marine Renewables Energy Industry	X	X	X	X	X	X	X
Fostering connections between members	X	X	X	X	X	X	X
Networking opportunities as part of events organized by Marine Renewables Canada in Canada and internationally	X	X	X	X	X	X	X
Priority access to Marine Renewables Canada staff expertise and one-one-one meetings	X	X	X	X	X	X	X
Access to bi-weekly newsletter	X	X	X	X	X	X	X
Invitation to all Marine Renewables Canada events	X	X	X	X	X	X	X
Discounted rates for all Marine Renewables Canada events	X	X	X	X	X	X	X
Dedicated marine renewable energy policy work on advancing industry development in Canada	X	X	X	X	X	X	X