

Everywhere you do business

The Canadian Trade Commissioner Service

**Allison MacKenzie
Trade Commissioner
Regional Office, Halifax
December 6, 2016**

TCS



Global Affairs Canada
Trade Commissioner Service

Affaires mondiales Canada
Service des délégués commerciaux

Canada

What is Global Affairs Canada?

The Canadian Trade Commissioner Service

Represents Canada around the world through



- Embassies, consulates and trade offices
- Participation in multilateral institutions
- International treaties and arrangements

Canada has 177 missions in 109 countries

What is the TCS?

The Canadian Trade Commissioner Service

The TCS promotes Canadian economic interests in the global marketplace



With over
120 YEARS
of experience,
the TCS can help
you in over
160 CITIES
worldwide.

On average,
companies using
TCS services **export**
20.5 % more
than those that don't,
and access
20.9% more
markets.

What is the TCS?

The Canadian Trade Commissioner Service

TCS clients

Companies that are part of the Canadian business community

Contribute to Canada's economic growth



Have meaningful economics ties to Canada

Have a demonstrated capacity for internationalization

What is the TCS?

The Canadian Trade Commissioner Service

The TCS can help you

FIND KEY CONTACTS

Trade Commissioners can help you find qualified contacts.



EXPAND TO GLOBAL MARKETS

We can help your business navigate the complexities of global markets.

SAVE TIME & MONEY

The TCS helps your company to save time and money.



CONNECT YOUR BUSINESS

Tap into the TCS network of business professionals.



GAIN BUSINESS INSIGHT

We provide key market insight and practical business advice.

REDUCE RISKS

We can help reduce risks and avoid costly mistakes.



FIND NEW OPPORTUNITIES

The TCS opens the door to a world of business opportunities.

RESOLVE BUSINESS PROBLEMS

We can help you resolve problems in foreign markets.



What is CanExport?

The Canadian Trade Commissioner Service

Reimburses up to 50 percent of eligible expenses

Requires that the applicant match funds on a one-to-one basis

#CanExport has helped more than **300 #SMEs** explore **new opportunities** in 53 markets around the world



With contributions totalling more than **\$10 million**

Provides a minimum contribution of \$10,000 and a maximum contribution of \$99,999

Open, with few exceptions, to all industry sectors

Open, with few exceptions, to companies looking at export markets worldwide

www.international.gc.ca/CanExport

Canexport@international.gc.ca

1-866-203-2454

What is GGI?

The Canadian Trade Commissioner Service

Going Global Innovation (GGI)

SMEs,
universities
, other
academia,
NGOs



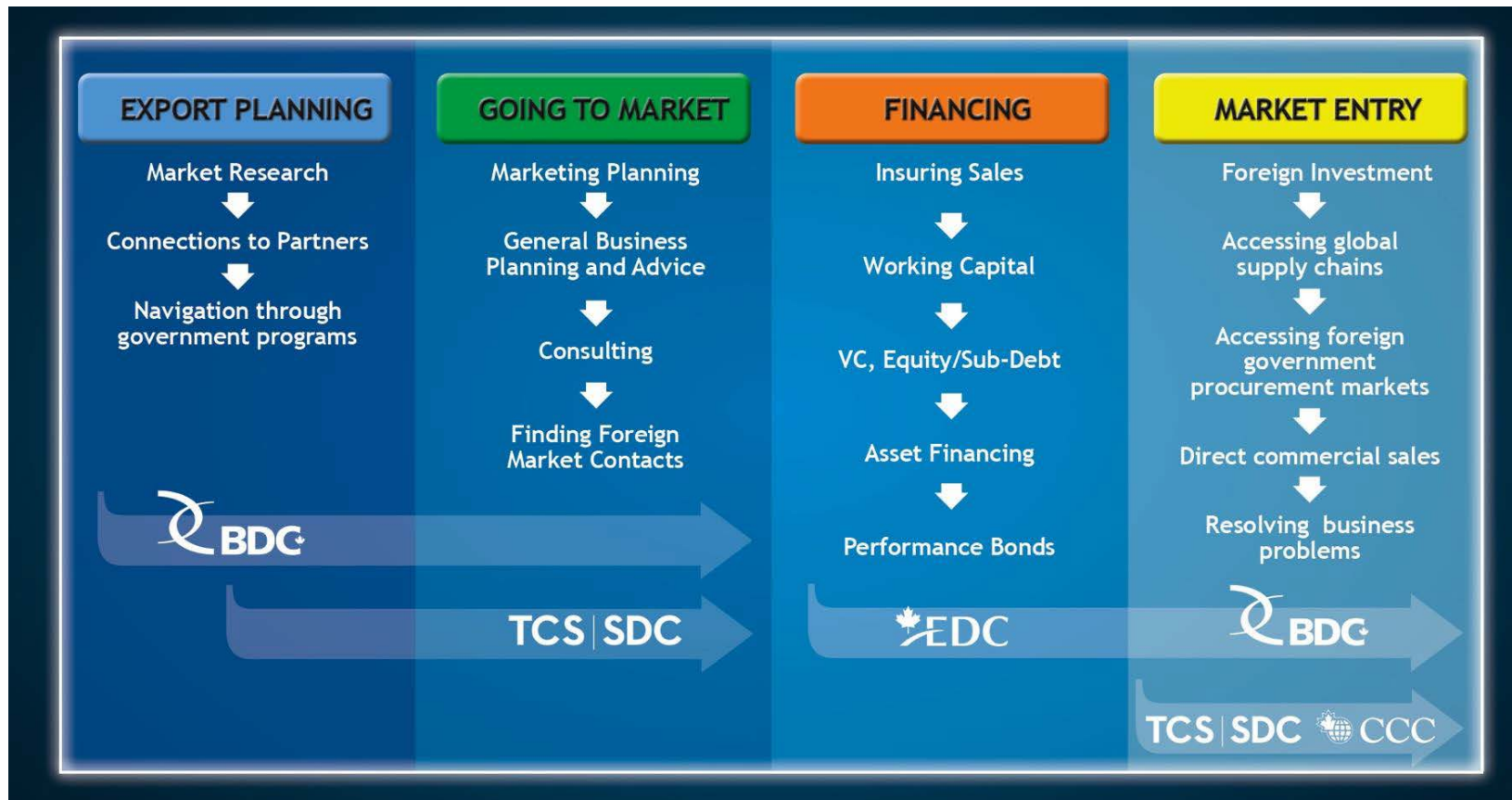
**Strong
market
potential +
consult with
TC at post**

**Reimburse
s up to 75
% of
eligible
expenses**

innovation@international.gc.ca

1-866-203-2454

Leveraging Partnerships



Everywhere you do business

The Canadian Trade Commissioner Service

Connect with the TCS

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a

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